Instructions

Use the following email samples to reach out to contacts at local school districts to get the conversation started about propane autogas and its many benefits for school transportation.

Email Samples

Email 1

<subject> Cut your cost-per-mile with propane autogas

Hi there,

Do you know about the cost-per-mile savings that propane autogas offers school districts like yours? Propane autogas can help free up budget for other essential needs across your district.

- Electricity – $2.02
- Diesel – $0.86
- Gasoline – $0.85
- Natural Gas – $0.76
- **Propane Autogas – $0.63**

Visit ILSavesWithPropane.com to learn more about why school districts across the state are converting to propane autogas buses.

Email 2

<subject line> Substantial incentives for propane autogas fleet conversions

Hello,

Have you thought about converting your commercial fleet to propane autogas? Businesses and municipalities across Illinois are converting to reduce their fuel costs, enjoy quicker repair times, and cut harmful emissions. Types of fleet vehicles that can use propane autogas include:

- School buses
- Delivery vehicles
- Waste management and recycling trucks
- Public transportation

If you're concerned about the upfront cost of converting your fleet, **Illinois Saves with Propane offers incentives of up to $4,000 per vehicle converted to propane autogas**. Learn more here: https://ilsaveswithpropane.com/why-should-i-upgrade/propane-vehicles/

Email 3

<subject line> Check out these cost savings when you convert to propane autogas

Hello,

Did you know that propane autogas can significantly reduce transportation costs for school districts like yours? When you break down the cost per mile, the savings with propane autogas speak for themselves:

- Electricity – $2.02
- Diesel – $0.86
- Gasoline – $0.85
- Natural Gas – $0.76
- **Propane Autogas – $0.63**

Discover why school districts across the state are making the switch to propane autogas buses. Visit ILSavesWithPropane.com to learn more!